



2018
Writers
Guild
Awards



2018 WRITERS GUILD AWARDS SUNDAY, FEBRUARY 11, 2018

The Beverly Hilton
9876 Wilshire Blvd.
Beverly Hills, CA 90210

Cocktail Reception – 2:30 p.m.

Seated Dinner – 4:00 p.m.

Ceremony – 5:00 p.m. (International Ballroom)

Attire: Black Tie Preferred

DINNER: \$45,000

This package provides exclusive sponsorship of the awards dinner during which your company branding has primary placement. Limit one sponsor only.

- Three (3) tables w/ VIP preferred placement (each table seats 10-12)
- Two (2) full page ads in *Written By* - Feb/Mar “Awards” issue (cover and premium position w/option of 2nd ad placed in any 2018 issue)
- Opportunity to create custom installation in ballroom during Awards Dinner & Ceremony
- Acknowledgement as “Dinner” sponsor showcased in on-screen sponsorship montage
- Sponsor acknowledgment and logo on elegant custom dinner menus
- Sponsor acknowledgement in gala program
- Two (2) full page ads in gala program
- Complimentary valet parking for each guest
- Eight (8) VIP tickets to annual *Beyond Words* nominees reception being held at the private Writers Guild Theater - Beverly Hills (Thursday, Feb. 1)

COCKTAIL RECEPTION: \$40,000

This package provides exclusive sponsorship of the awards cocktail reception during which your company branding has primary placement. Limit one sponsor only.

- Two (2) tables w/ VIP preferred placement (each table seats 10-12)
- Two (2) full page ads in *Written By* - Feb/Mar “Awards” issue (cover and premium position w/option of 2nd ad placed in any 2018 issue)

- Opportunity to create custom display/activation station at reception
- Premiere signage as “Cocktail Reception” sponsor
- Sponsor acknowledgement in gala program
- One (1) full page ad in gala program
- Brand placement in on-screen sponsorship montage played during dinner
- Complimentary valet parking for each guest
- Six (6) VIP tickets to annual *Beyond Words* nominees reception being held at the private Writers Guild Theater - Beverly Hills (Thursday, Feb. 1)

VIP PREFERRED : \$30,000

- Three (3) tables w/ VIP preferred placement (each table seats 10-12)
- Two (2) full page ads in *Written By* - Feb/Mar “Awards” issue (cover and premium position w/option of 2nd ad placed in any 2018 issue)
- Onsite sponsor acknowledgement as “VIP Preferred” level
- One (1) full page ad in gala program
- Sponsor acknowledgement in gala program
- Brand placement in on-screen sponsorship montage played during dinner
- Complimentary valet parking for each guest
- Six (6) VIP tickets to annual *Beyond Words* nominees reception being held at the private Writers Guild Theater - Beverly Hills (Thursday, Feb. 1)

PLATINUM PEN: \$25,000

- Two (2) tables w/ VIP preferred placement (each table seats 10-12)
- Two (2) full page ads in *Written By* - Feb/Mar “Awards” issue (cover and premium position w/option of 2nd ad placed in any 2018 issue)
- Onsite sponsor acknowledgement as “Platinum Pen” level
- Sponsor acknowledgement in gala program
- One (1) full page ad in gala program
- Brand placement in on-screen sponsorship montage played during dinner
- Complimentary valet parking for each guest
- Five (5) VIP tickets to annual *Beyond Words* nominees reception being held at the private Writers Guild Theater - Beverly Hills (Thursday, Feb. 1)

WINE: \$18,000

This package provides exclusive sponsorship of the awards dinner during which your company branding has primary placement. Limit one sponsor only.

- One (1) table w/ VIP preferred placement (each table seats 10-17)
- One (1) full page ad in *Written By* - Feb/Mar "Awards" issue
- Sponsor acknowledgement in gala program
- One (1) full page ad in gala program
- Elegant "Wine" sponsor signage on each table
- Brand placement in on-screen sponsorship montage played during dinner
- Four (4) VIP tickets to annual *Beyond Words* nominees reception being held at the private Writers Guild Theater - Beverly Hills (Thursday, Feb. 1)

CONFECTIONS: \$16,000

This package provides exclusive sponsorship of the awards confectons station during which your company branding has primary placement. Limit one sponsor only.

- One (1) table w/ VIP preferred placement (seats 10)
- One (1) full page ad in *Written By* - Feb/Mar "Awards" issue
- Exclusive signage as "Confection" sponsor of the luxury Candy Station
- Sponsor acknowledgement in gala program
- Brand placement in on-screen sponsorship montage played during dinner
- Special "Confection" gifts of the candy bags for each guest seated at table
- Four (4) tickets to annual *Beyond Words* nominees reception being held at the private Writers Guild Theater - Beverly Hills (Thursday, Feb. 1)
- First right of refusal of this sponsorship package for 2019 Awards gala

GOLD QUILL: \$15,000

- One (1) table (seats 10)
- Two (2) full page ads in *Written By* - Feb/Mar "Awards" issue (w/option of 2nd ad placed in any 2018 issue)
- Onsite sponsor acknowledgement as "Gold Quill" level
- Sponsor acknowledgement in gala program

- Brand placement in on-screen sponsorship montage played during dinner
- Three (3) VIP tickets to annual *Beyond Words* nominees reception being held at the private Writers Guild Theater - Beverly Hills (Thursday, Feb. 1)

SILVER STYLUS: \$10,000

- One (1) table (seats 10)
- One (1) full page ad in *Written By* - Feb/Mar "Awards" issue
- Onsite sponsor acknowledgement as "Silver Stylus" level
- Sponsor acknowledgement in gala program
- Brand placement in on-screen sponsorship montage played during dinner
- Two (2) tickets to annual *Beyond Words* nominees reception being held at the private Writers Guild Theater - Beverly Hills (Thursday, Feb. 1)

STERLING: \$5,000

- Five (5) tickets to Awards gala
- 1/2 page ad in *Written By* - Feb/Mar "Awards" issue
- Onsite sponsor acknowledgement as "Sterling" level
- Brand placement in on-screen sponsorship montage played during dinner
- Sponsor acknowledgement in gala program
- Two (2) tickets to annual *Beyond Words* nominees reception being held at the private Writers Guild Theater - Beverly Hills (Feb. 1)

To reserve your sponsorship package or for further information, please contact: **KyMBER ALLEN**
Advertising & Special Project Partnerships **323-285-0080** direct
kymberallen@wga.org

*(First page, Lr): David Koehnner and Fred Armisen, Kumail Nanjiani, Kerry Washington, Oliver Stone.
(Second page, Lr): Tom Ford, Jamal Olori, Stefani Robinson & Stephen Glover, Chelsea Handler, William H. Macy, Wendi McLendon-Convey; Photos courtesy of Getty Images*

