



2026 WRITERS GUILD AWARDS

SUNDAY, MARCH 8, 2026

JW Marriott Los Angeles LA Live
900 W Olympic Blvd, Los Angeles, CA 90015

Sponsorship and Ad contact:

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Cocktail Reception Exclusive Sponsor: \$50,000

This package provides exclusive sponsorship of the awards gala pre-show cocktail reception during which your company branding has primary, non-compete placement. Limit one sponsor only.

- Two (2) Prime placement Tables of 10
- Back Cover of Printed Program book
- Reception step-and-repeat with your logo and Writers Guild Awards logo
- Logo on WGAW event website and on future event invitations and materials
- Logo placement at Cocktail reception (logo on cocktail napkins, bar signage)
- Acknowledged by Host from Stage during Live event
- Naming Rights in Event Materials; “Cocktail reception sponsored by...”
- Acknowledgement in sponsor “thank you” posts on all WGAW social media channels

After- Party Exclusive Sponsor: \$50,000

This package includes exclusive sponsorship of the awards afterparty at fine dining restaurant Sendero, on the 24th floor of the Ritz Carlton, Los Angeles. Adjacent to the show venue, the afterparty will be open to all guests, featuring sweeping views of the city skyline, appetizers, drinks, music, and dancing. Limit one sponsor only.

- Two (2) Prime Tables of 10
- Inside Front Cover of Printed Program book
- 60 second Digital Ad during luncheon
- Logo on WGAW event website and on future event invitations and materials
- Logo placement at After Party (logo on cocktail napkins and signature drink Named after the company)
- Acknowledged by Host from Stage during Live event; “please join us at the after party sponsored by ...”
- Naming Rights in Event Materials; “the After Party sponsored by...”
- Acknowledgement in sponsor “thank you” posts on all WGAW social media channel

Live Stream Exclusive Sponsor: \$30,000

This package includes sponsorship of the Writers Guild Awards Los Angeles show livestream on YouTube and writers awards.wga.org. The stream will be publicized to all WGAW members and the general public, and hosted on the WGAW YouTube channel for 28 days after the event. Limit one sponsor only.

- Logo placement in 15-minute pre-show countdown reel
- Logo placement on awards.wga.org homepage and livestream page
- Acknowledgement in all live stream promotional materials (emails, social media posts, and paid advertisement) and event invitations
- One (1) program ad
- Acknowledgement in sponsor “thank you” posts on all WGAW social media channels

Platinum Sponsor: \$30,000

- Two (2) Prime placement tables of 10
- One (1) two-page spread in print program
- One (1) up to 20 second digital ad during luncheon
- Logo on WGAW event website

Gold Sponsor: \$25,000

- Two (2) tables of 10
- One (1) gold section ad in print program
- One (1) up to 10 second digital ad during luncheon
- Logo on WGAW event website

Silver Sponsor: \$12,500

- One (1) table of 10
- One (1) silver section ad in print program
- One (1) up to 10 second digital ad during luncheon
- Logo on WGAW event website

Bronze Sponsor: \$5,000

- Four (4) tickets
- One (1) program ad
- Logo on WGAW event website

Additional Ticket: \$1,250

Additional tickets may be purchased to add to a sponsorship package, up to 12 seats at one table. Minimum of two tickets may be purchased without a sponsorship package.