



2024 WRITERS GUILD AWARDS SUNDAY, APRIL 14, 2024

Hollywood Palladium
6215 Sunset Boulevard, Hollywood, CA 90028

COCKTAIL RECEPTION: \$40,000

This package provides exclusive sponsorship of the awards gala pre-show cocktail reception during which your company branding has primary, non-compete placement. Limit one sponsor only.

- Four (4) tables with VIP Preferred placement (each seats 10)
- Brand logo on custom photo backdrop (interior venue) with dedicated photographer
- Up to three (3) full-page ads in awards show program
- Up to three (3) digital ads included in on-screen montage played as guests are seated
- Sponsor acknowledgement with logo in awards show program
- Sponsor acknowledgement and logo on WGAW Awards website with link
- Complimentary valet parking vouchers for each seated guest as needed
- First right of refusal at this sponsorship level for WGAW's 2025 Writers Guild Awards ceremony

VIP PREFERRED: \$30,000

- Three (3) tables with VIP Preferred placement (each seats 10)
- Sponsor acknowledgement and logo on WGAW Awards website with link
- Onsite sponsor acknowledgement as "VIP Preferred" sponsor
- Up to three (3) full-page ads in awards show program
- Up to three (3) digital ads included in on-screen montage played as guests are seated
- Onsite sponsor acknowledgement as "VIP Preferred" sponsor
- Sponsor acknowledgement with logo in awards show program
- Sponsor acknowledgement with logo included in on-screen montage played as guests are seated
- Complimentary valet parking vouchers for each seated guest as needed
- First right of refusal at this sponsorship level for WGAW's 2025 Writers Guild Awards ceremony

CONFECTIONS: \$30,000

This package provides exclusive sponsorship of the awards gala luxury confections station open during the duration of the show. Limit one sponsor only.

- Two (2) tables with VIP Preferred placement (each seats 10)
- Sponsor acknowledgement and logo on WGAW Awards website with link
- Custom signage as the luxury "Confections Bar" sponsor
- Luxe mini "candy box" with custom branding placed at each table setting for your guests
- Two (2) full-page ads (or spread) in awards show program
- Two (2) digital ads included in on-screen montage played as guests are seated
- Sponsor acknowledgement with logo in awards show program
- Sponsor acknowledgement with logo included in on-screen montage played as guests are seated
- Complimentary valet parking vouchers for each seated guest as needed
- First right of refusal at this sponsorship level for WGAW's 2025 Writers Guild Awards ceremony

PLATINUM PEN: \$25,000

- Three (3) tables with VIP Preferred placement (each seats 10)
- Sponsor acknowledgement and logo on WGAW Awards website with link
- Onsite sponsor acknowledgement as "Platinum Pen" sponsor
- Two (2) full-page ads (or spread) in awards show program
- Two (2) digital ads included in on-screen montage played as guests are seated
- Sponsor acknowledgement with logo included in on-screen montage played as guests are seated
- Sponsor acknowledgement with logo in awards show program
- Complimentary valet parking vouchers for each seated guest as needed
- First right of refusal at this sponsorship level for WGAW's 2025 Writers Guild Awards ceremony

WINE: \$25,000

This package provides premiere brand exposure during the awards presentation portion of the evening. Limit one sponsor only.

- One (1) table with VIP Preferred placement (seats 10)
- Elegant, custom “Wine” sponsor signage placed on each table
- Sponsor acknowledgement and logo on WGAW Awards website with link
- Two (2) full-page ads (or spread) in awards show program
- Two (2) digital ads included in on-screen montage played as guests are seated
- Sponsor acknowledgement with logo in awards show program
- Sponsor acknowledgement with logo included in on-screen montage played as guests are seated
- Complimentary valet parking vouchers for each seated guest as needed
- First right of refusal at this sponsorship level for WGAW’s 2025 Writers Guild Awards ceremony

GOLD QUILL: \$20,000

- Two (2) tables (each seats 10)
- Sponsor acknowledgement and logo on WGAW Awards website with link
- One (1) full-page ad in awards show program
- Sponsor acknowledgement with logo in awards show program
- Onsite sponsor acknowledgement as “Gold Quill” sponsor
- Sponsor acknowledgement with logo included in on-screen montage played as guests are seated
- Five (5) complimentary valet parking vouchers
- One (1) digital ad played as guest are being seated

SILVER STYLUS: \$15,000

- One (1) table (seats 10)
- Sponsor acknowledgement and logo on WGAW Awards website with link
- One (1) full-page ad in awards show program
- Sponsor acknowledgement with logo in awards show program
- Onsite sponsor acknowledgement as “Silver Stylus” sponsor
- One (1) digital ad played as guest are seated
- Sponsor acknowledgement with logo included in on-screen montage played as guests are seated

To reserve your sponsorship package please contact:

Kymber Allen

Awards & Special Project Partnerships

Phone: 310.467.0705 direct

Email: kymberallen@wga.org