



2023 WRITERS GUILD AWARDS SUNDAY, MARCH 5, 2023

Fairmont Century Plaza, 2025 Avenue of the Stars,
Los Angeles, CA 90067

COCKTAIL RECEPTION: \$40,000

This package provides exclusive sponsorship of the awards gala pre-show cocktail reception during which your company branding has primary, non-compete placement. Limit one sponsor only.

- Three (3) VIP Preferred placement tables (each seats 10 max)
- Sponsor acknowledgement and logo placement on WGAW Awards website with link
- Premiere, custom onsite signage as “Cocktail Reception” sponsor
- Two (2) full-page ads (or spread) in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Six (6) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thurs., Feb. 9)
- First right of refusal for this sponsorship level for 2024 WGA Awards show

VIP PREFERRED: \$30,000

- Three (3) tables with VIP Preferred placement (each seats 10 max)
- Sponsor acknowledgement and logo placement on WGAW Awards website with link
- Onsite sponsor acknowledgement as “VIP Preferred” sponsor
- Two (2) full-page ads (or spread) in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Six (6) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thurs., Feb. 9)

PLATINUM PEN: \$25,000

- Two (2) tables with VIP Preferred placement (each seats 10 max)
- Sponsor acknowledgement and logo placement on WGAW Awards website with link
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Onsite sponsor acknowledgement as “Platinum Pen” sponsor
- Two (2) full-page ads (or spread) in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Complimentary valet parking for each seated guest as needed
- Six (6) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thurs., Feb. 9)

CONFECTIONS: \$25,000

This package provides exclusive sponsorship of the awards gala luxury confections station open during the duration of the show. Limit one sponsor only.

- Two (2) tables with VIP Preferred placement (each seats 10 max)
- Sponsor acknowledgement and logo placement on WGAW Awards website with link
- Custom signage as the luxury “Confections” (candy) sponsor
- Luxe “candy boxes” with custom branding placed at each table setting for your guests
- Two (2) full-page ads (or spread) in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Four (4) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thurs., Feb. 9)
- First right of refusal for this sponsorship level at 2024 WGA Awards show

WINE: \$23,000

This package provides premiere brand exposure during the dinner and awards presentation portion of the evening. Limit one sponsor only.

- One (1) table with VIP Preferred placement (seats 10 max)
- Elegant, custom “Wine” sponsor signage placed on each table
- Sponsor acknowledgement and logo placement on WGAW Awards website with link
- Two (2) full-page ads (or spread) in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Four (4) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thurs., Feb. 9)
- First right of refusal for this sponsorship level at 2024 WGA Awards show

GOLD QUILL: \$18,000

- Two (2) tables (each seats 10 max)
- Sponsor acknowledgement and logo placement on WGAW Awards website with link
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Onsite sponsor acknowledgement as “Gold Quill” sponsor
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Four (4) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thurs., Feb. 9)

SILVER STYLUS: \$14,000

- One (1) table (seats 10 max)
- Sponsor acknowledgement and logo placement on WGAW Awards website with link
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Onsite sponsor acknowledgement as “Silver Stylus” sponsor
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Two (2) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thurs., Feb. 9)

To reserve your sponsorship package please contact:

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Awards & Special Project Partnerships

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