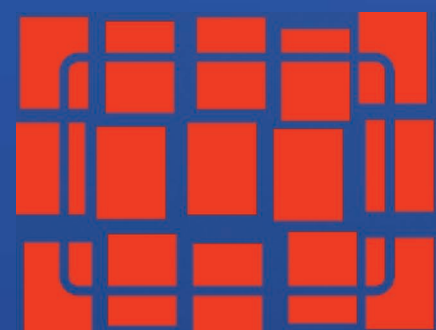




# 2022 Writers Guild Awards

SUNDAY, MARCH 20



WRITERS  
GUILD  
of AMERICA  
EAST



WRITERS GUILD  
OF AMERICA WEST

## THE SHOW DETAILS

**The Writers Guild Awards honors outstanding writing in film, television, new media, news, radio, and promotional categories.**

### EVENT DATE / TIME

2022 **VIRTUAL** Writers Guild Awards [East + West]

Sunday, March 20, 2022

4:00pm PST | 7:00pm EST

### SPONSORSHIP & ASSET DEADLINES

#### Deadlines

Fri., Feb. 18 — Program Book Ad Space Confirmed  
All Sponsor Logos Due

Fri., Mar. 4 — Program Book Art Due

Mon, Mar. 14 — All Sponsorship Packages Confirmed  
Number of Attendees Finalized

### E-PROGRAM BOOK

#### Costs

Single Page: \$1,500

2-Page Spread: \$2,500

#### Specs

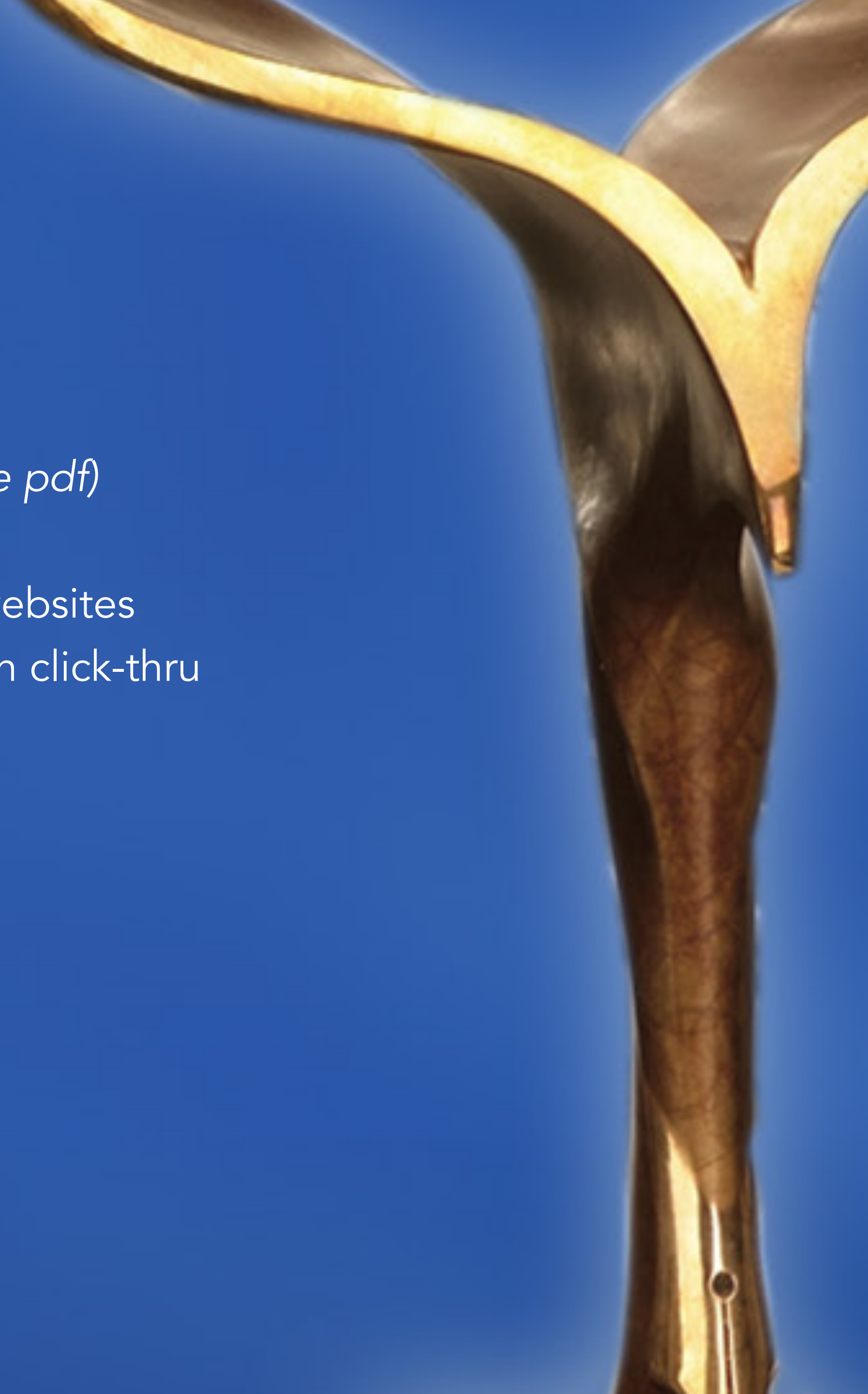
Full Page: 5.5" x 8.5" with .125" bleed

Spread: 11" x 8 1/2" with .125" bleed



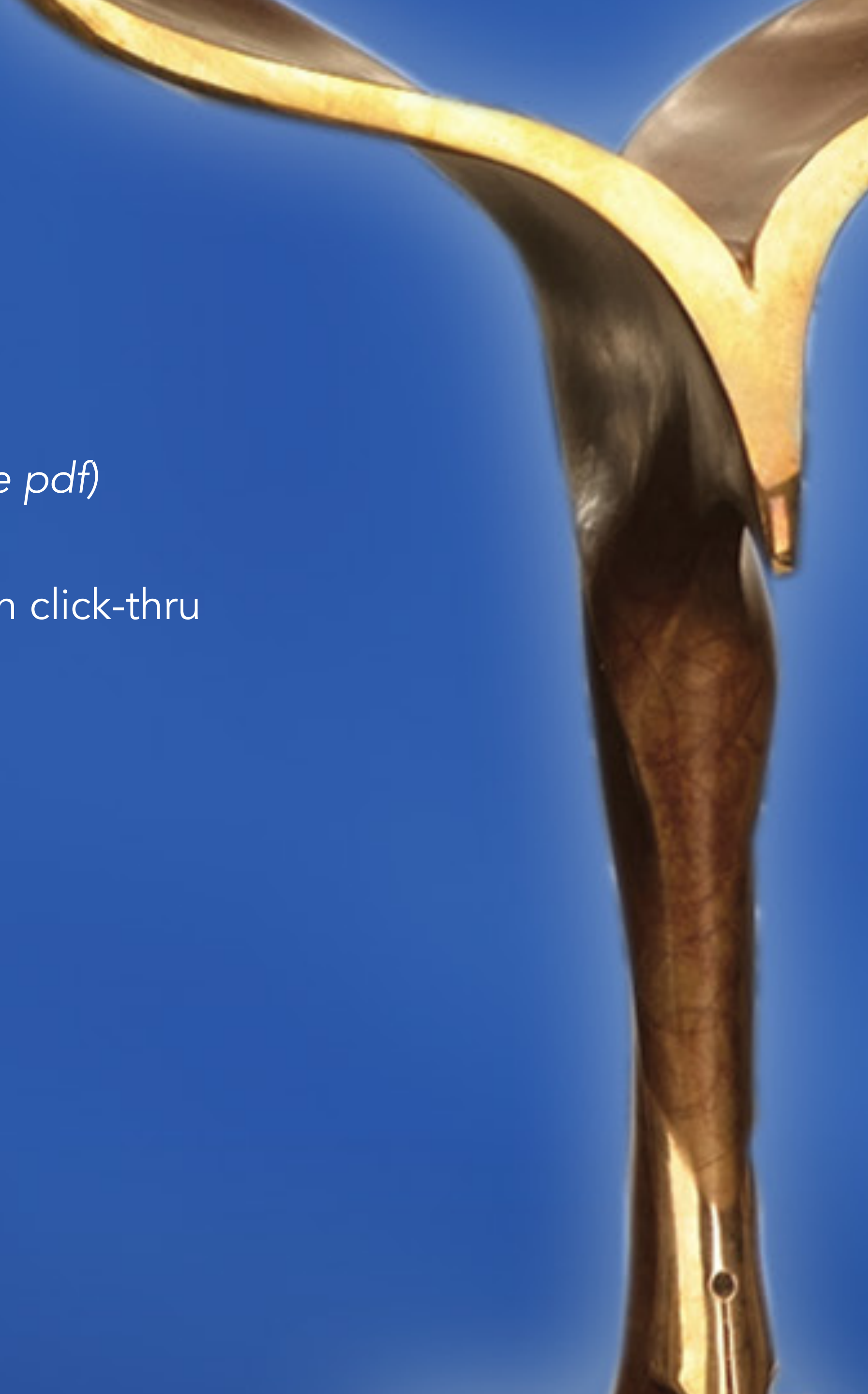
## PLATINUM PEN – 12K

- Up to twenty (20) unique viewing access codes
- Sponsor acknowledgement in awards show e-program (*downloadable pdf*)
- Up to three (3) full-page ads in awards show e-program
- Sponsor acknowledgement on Writers Guild Awards East and West websites
- Logo placement on Writers Guild Awards East and West websites with click-thru
- Logo placement in sponsorship acknowledgements during show
- Sponsor acknowledgement at annual nominees panels
  - “The Nominees Are” | Limited Series - March 1
  - “The Nominees Are” | Documentary - March 8
- Logo placement at annual nominees panels
- Up to eight (8) unique viewing codes for annual nominees panels



## GOLD QUILL – 10K

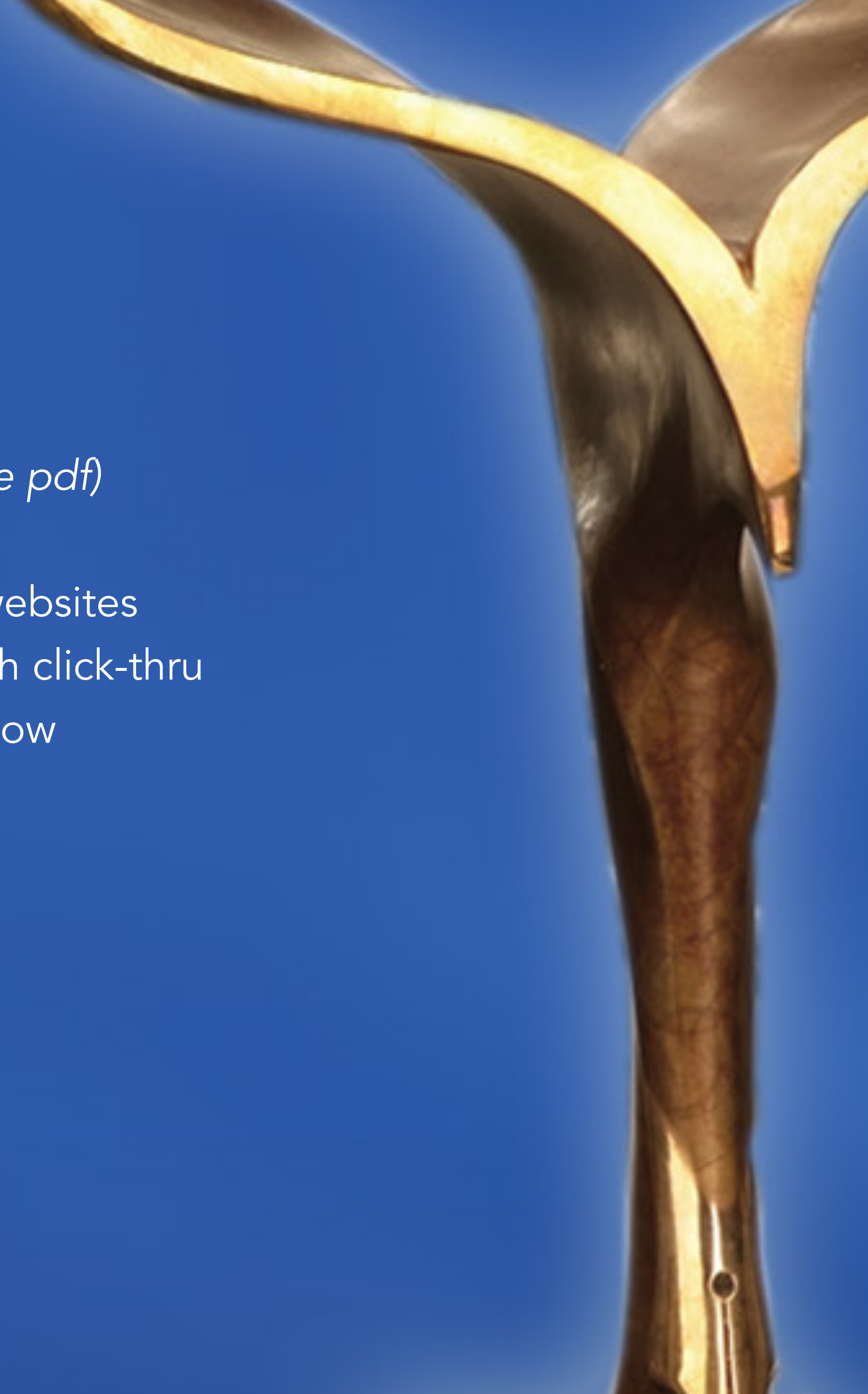
- Up to ten (10) unique viewing access codes
- Sponsor acknowledgement in awards show e-program (*downloadable pdf*)
- Up to two (2) full-page ads in awards show e-program
- Logo placement on Writers Guild Awards East and West websites with click-thru
- Logo placement in sponsorship acknowledgements during show
- Up to six (6) unique viewing codes for nominees panels:
  - “The Nominees Are” | Limited Series - March 1
  - “The Nominees Are” | Documentary - March 8





## SILVER STYLUS – 7K

- Up to five (5) unique viewing access codes
- Sponsor acknowledgement in awards show e-program (*downloadable pdf*)
- One (1) full-page ad in awards show e-program
- Sponsor acknowledgement on Writers Guild Awards East and West websites
- Logo placement on Writers Guild Awards East and West websites with click-thru
- Logo placement in sponsorship acknowledgement appears during show
- Up to four (4) unique viewing codes for nominees panels
  - “The Nominees Are” | Limited Series - March 1
  - “The Nominees Are” | Documentary - March 8





# Thank You!

**For more information about the Writers Guild Awards, please contact:**

Kymber Allen  
phone: 310.467.0705  
email: [kymberallen@wga.org](mailto:kymberallen@wga.org)

