



2021 Writers Guild Awards

March 21, 2021

Sponsorship Viewing Packages

PLATINUM PEN - 10k

- Up to twenty (20) unique viewing access codes
- Sponsor acknowledgement in awards show e-program
- Two (2) full-page ads in awards show e-program
- Sponsor acknowledgement on WGA Awards East website
- Sponsor acknowledgement on WGA Awards West website
- Logo placement on WGA Awards East website with click-thru
- Logo placement on WGA Awards West website with click-thru
- Logo placement in sponsorship acknowledgement image appearing during show
- Sponsor acknowledgement at annual TV/Streamer nominees panel, "The Nominees Are" (Mar. 10)
- Logo placement at annual TV/Streamer nominees panel, "The Nominees Are"
- Sponsor acknowledgement at annual Screen nominees panel, "Beyond Words" (Mar. 11)
- Logo placement at annual Screen nominees panel, "Beyond Words"
- Up to eight (8) unique viewing codes for annual TV/Streamer nominees panel, "The Nominees Are"
- Up to eight (8) unique viewing codes for annual Screen nominees panel, "Beyond Words"

GOLD QUILL - 8k

- Up to ten (10) unique viewing access codes
- Sponsor acknowledgement in awards show e-program
- One (1) full-page ad in awards show e-program
- Sponsor acknowledgement on WGA Awards East website
- Sponsor acknowledgement on WGA Awards West website
- Logo placement on WGA Awards East website with click-thru
- Logo placement on WGA Awards West website with click-thru
- Logo placement in sponsorship acknowledgement image appearing during show
- Up to six (6) unique viewing codes for TV/Streamer nominees panel, "The Nominees Are" (Mar. 10)
- Up to six (6) unique viewing codes for annual Screen nominees panel, "Beyond Words" (Mar. 11)

SILVER STYLUS - 5k

- Up to five (5) unique viewing access codes
- Sponsor acknowledgement in awards show e-program
- One (1) full-page ad in awards show e-program
- Sponsor acknowledgement on WGA Awards East website
- Sponsor acknowledgement on WGA Awards West website
- Logo placement on WGA Awards East website with click-thru
- Logo placement on WGA Awards West website with click-thru
- Logo placement in sponsorship acknowledgement image appearing during show
- Up to three (3) unique viewing codes for TV/Streamer nominees panel, "The Nominees Are" (Mar. 10)
- Up to three (3) unique viewing codes for annual Screen nominees panel, "Beyond Words" (Mar. 11)

Awards Show E-Program Book

- \$1,500 - Single Page
- \$2,500 - 2-Page Spread

For additional information and/or to secure a package, please contact:

KyMBER ALLEN

Sales & Sponsorships

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