



2020
Writers
Guild
Awards



2020 WRITERS GUILD AWARDS SATURDAY, FEBRUARY 1, 2020

Beverly Hilton, 9876 Wilshire Blvd., Beverly Hills, CA 90210

Cocktail Reception – 2:30 p.m.

Seated Dinner – 4:00 p.m.

Ceremony – 5:00 p.m. (International Ballroom)

PARKING: Self and Valet Parking Available. No Limo Passes Needed.

ATTIRE: Black Tie Preferred

COCKTAIL RECEPTION: \$40,000

*This package provides exclusive sponsorship of the awards show cocktail reception during which your company branding has primary, non-compete placement. **Limit one sponsor only.***

- Three (3) VIP preferred tables with two (2) pit placements guaranteed. Each seats 10-12
- Two (2) full-page ads (or spread) in *Written By* magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website homepage with link
- Opportunity to create custom display/activation stations at cocktail reception
- Opportunity to include item in awards show gift bags (*inclusion fee waived*)
- Premiere, custom onsite signage as “Cocktail Reception” sponsor
- Two (2) full-page ads (or spread) in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Six (6) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thursday, Jan. 23)
- First right of refusal for this sponsorship level for 2021 WGA Awards show

VIP PREFERRED: \$30,000

- Three (3) VIP preferred tables with one (1) pit placement guaranteed. Each seats 10-12
- Two (2) full-page ads (or spread) in *Written By* magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Onsite sponsor acknowledgement as “VIP Preferred” level
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Six (6) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thursday, Jan. 23)

PLATINUM PEN: \$25,000

- Two (2) tables with VIP preferred placement. Each seats 10-12
- Two (2) full-page ads (or spread) in *Written By* magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Onsite sponsor acknowledgement as “Platinum Pen” level
- Sponsor acknowledgement in awards show program booklet
- One (1) full-page ad in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Five (5) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thursday, Jan. 23)

CONFECTIONS: \$21,000

*This package provides exclusive sponsorship of the awards show premium Confections Lounge during which your company has custom branding. **Limit one sponsor only.***

- One (1) table with VIP preferred placement . Seats 10-12
- Two (2) full-page ads in *Written By* magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Custom signage as the “Confections” premium candy lounge sponsor
- Luxe “candy boxes” with custom branding placed at each table setting for your guests
- Two (2) full-pages ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Four (4) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thursday, Jan. 23)
- First right of refusal for this sponsorship level for 2021 WGA Awards show

WINE: \$19,000

*This package provides premiere brand exposure during the dinner and awards presentation portion of the evening. **Limit one sponsor only.***

- One (1) table with VIP preferred pit placement. Seats 10-12
- One (1) full-page ad in *Written By* magazine - Feb/Mar “Awards” issue
- Elegant, custom “Wine” sponsor signage placed on each table
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Four (4) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thursday, Jan. 23)
- First right of refusal for this sponsorship level for 2021 WGA Awards show

GOLD QUILL: \$15,000

- One (1) table. Seats 10-12
- Two (2) full-page ads (or spread) in *Written By* magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Onsite sponsor acknowledgement as “Gold Quill” level
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Three (3) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thursday, Jan. 23)

SILVER STYLUS: \$12,000

- One (1) table. Seats 10-12
- One (1) full-page ad in *Written By* magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Onsite sponsor acknowledgement as “Silver Stylus” level
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Two (2) VIP tickets with preferred seating to annual *Beyond Words* nominees event (Thursday, Jan. 23)

To reserve your sponsorship package please contact:

KyMBER ALLEN

Awards & Special Project Partnerships

Phone: 310.467.0705 direct

Email: kymberallen@wga.org

NOTE: There will be bonus distribution of the *Written By* “Awards” issue at the awards show.

(First page, L-R): Janet Mock, Ron Howard, Joe Robert Cole & Ryan Coogler, Jamie Lynn Sigler, Sarah Silverman
Photos courtesy of Rich Fury/Getty Images and Michael Jones/MJ Photography