2020 WRITERS GUILD AWARDS
SATURDAY, FEBRUARY 1, 2020

Beverly Hilton, 9876 Wilshire Blvd., Beverly Hills, CA 90210

Cocktail Reception – 2:30 p.m.
Seated Dinner – 4:00 p.m.
Ceremony – 5:00 p.m. (International Ballroom)

ATTIRE: Black Tie Preferred

COCKTAIL RECEPTION: $40,000

This package provides exclusive sponsorship of the awards show cocktail reception during which your company branding has primary, non-compete placement. Limit one sponsor only.

- Three (3) VIP preferred tables with two (2) pit placements guaranteed. Each seats 10-12
- Two (2) full-page ads (or spread) in Written By magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in Written By magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website homepage with link
- Opportunity to create custom display/activation stations at cocktail reception
- Opportunity to include item in awards show gift bags (inclusion fee waived)
- Premiere, custom onsite signage as “Cocktail Reception” sponsor
- Two (2) full-page ads (or spread) in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Six (6) VIP tickets with preferred seating to annual Beyond Words nominees event (Thursday, Jan. 23)
- First right of refusal for this sponsorship level for 2021 WGA Awards show

VIP PREFERRED: $30,000

- Three (3) VIP preferred tables with one (1) pit placement guaranteed. Each seats 10-12
- Two (2) full-page ads (or spread) in Written By magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in Written By magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Onsite sponsor acknowledgement as “VIP Preferred” level
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Six (6) VIP tickets with preferred seating to annual Beyond Words nominees event (Thursday, Jan. 23)

PLATINUM PEN: $25,000

- Two (2) tables with VIP preferred placement. Each seats 10-12
- Two (2) full-page ads (or spread) in Written By magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in Written By magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Onsite sponsor acknowledgement as “Platinum Pen” level
- Sponsor acknowledgement in awards show program booklet
- One (1) full-page ad in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Six (6) VIP tickets with preferred seating to annual Beyond Words nominees event (Thursday, Jan. 23)
CONFECTIONS: $21,000

This package provides exclusive sponsorship of the awards show premium Confections Lounge during which your company has custom branding. **Limit one sponsor only.**

- One (1) table with VIP preferred placement. Seats 10-12
- Two (2) full-page ads in *Written By* magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Custom signage as the “Confections” premium candy lounge sponsor
- Luxe “candy boxes” with custom branding placed at each table setting for your guests
- Two (2) full-pages ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Four (4) VIP tickets with preferred seating to annual Beyond Words nominees event (Thursday, Jan. 23)
- First right of refusal for this sponsorship level for 2021 WGA Awards show

WINE: $19,000

This package provides premiere brand exposure during the dinner and awards presentation portion of the evening. **Limit one sponsor only.**

- One (1) table with VIP preferred pit placement. Seats 10-12
- One (1) full-page ad in *Written By* magazine - Feb/Mar “Awards” issue
- Elegant, custom “Wine” sponsor signage placed on each table
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest as needed
- Four (4) VIP tickets with preferred seating to annual Beyond Words nominees event (Thursday, Jan. 23)
- First right of refusal for this sponsorship level for 2021 WGA Awards show

GOLD QUILL: $15,000

- One (1) table. Seats 10-12
- Two (2) full-page ads (or spread) in *Written By* magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Onsite sponsor acknowledgement as “Gold Quill” level
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Three (3) VIP tickets with preferred seating to annual Beyond Words nominees event (Thursday, Jan. 23)

SILVER STYLUS: $12,000

- One (1) table. Seats 10-12
- One (1) full-page ad in *Written By* magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Onsite sponsor acknowledgement as “Silver Stylus” level
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Two (2) VIP tickets with preferred seating to annual Beyond Words nominees event (Thursday, Jan. 23)

To reserve your sponsorship package please contact:

**Kymber Allen**  
**Awards & Special Project Partnerships**  
**Phone:** 310.467.0705 **direct**  
**Email:** kymberallen@wga.org

**NOTE:** There will be bonus distribution of the *Written By “Awards”* issue at the awards show.

(First page, l-r): Janet Mock, Ron Howard, Joe Robert Cole & Ryan Coogler, Jamie Lynn Sigler, Sarah Silverman  
Photos courtesy of Rich Fury/Getty Images and Michael Jones/MJ Photography