



2019
Writers
Guild
Awards



2019 WRITERS GUILD AWARDS SUNDAY, FEBRUARY 17, 2019

The Beverly Hilton 9876 Wilshire Blvd., Beverly Hills, CA 90210

Cocktail Reception – 2:30 p.m.

Seated Dinner – 4:00 p.m.

Ceremony – 5:00 p.m. (International Ballroom)

Attire: Black Tie Preferred

AFTER-PARTY PREMIERE: \$50,000

*This package provides exclusive sponsorship of the awards gala after-party during which your company has premiere brand exclusivity. **Limit one sponsor only.***

- One (1) VIP placement pit table (seats 12)
- Two (2) full-page ads (or spread) in *Written By* magazine - Feb/Mar “Awards” issue
- Two (2) full-page ads (or spread) in awards show program booklet
- Sponsor acknowledgement and logo placement on WGA Awards website homepage with link
- Sponsor acknowledgement and logo placement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Opportunity to include item in gala gift bags (inclusion fee waived)
- Complimentary valet parking for your guests (up to 20)
- Eight (8) VIP preferred seating tickets to annual *Beyond Words* nominees reception and panel (Writers Guild Theater, Beverly Hills - Thursday, Feb. 7)
- Custom after-party branding and special activation and/or installations to be determined

COCKTAIL RECEPTION: \$40,000

*This package provides exclusive sponsorship of the awards gala cocktail reception during which your company branding has primary, non-compete placement. **Limit one sponsor only.***

- Two (2) VIP placement pit tables (each table seats 12)
- Two (2) full-page ads (or spread) in *Written By* magazine - Feb/Mar “Awards” issue

- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website homepage with link
- Opportunity to create custom display/activation stations
- Opportunity to include item in gala gift bags (inclusion fee waived)
- Premiere, custom onsite signage as “Cocktail Reception” sponsor
- Two (2) full-page ads (or spread) in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest (up to 12)
- Six (6) VIP tickets with preferred seating to annual *Beyond Words* nominees reception and panel (Writers Guild Theater, Beverly Hills - Thursday, Feb. 7)

VIP PREFERRED : \$30,000

- Three (3) tables with VIP preferred placement (each table seats 10-12)
- Two (2) full-page ads (or spread) in *Written By* magazine - Feb/Mar “Awards” issue
- Sponsor acknowledgement in *Written By* magazine “Awards” issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Onsite sponsor acknowledgement as “VIP Preferred” level
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest (up to 12)
- Six (6) VIP tickets with preferred seating to annual *Beyond Words* nominees reception and panel (Writers Guild Theater, Beverly Hills - Thursday, Feb. 7)

PLATINUM PEN: \$25,000

- Two (2) tables with VIP preferred placement (each table seats 10)
- Two (2) full-page ads (or spread) in *Written By* magazine - Feb/Mar "Awards" issue
- Sponsor acknowledgement in *Written By* magazine "Awards" issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Onsite sponsor acknowledgement as "Platinum Pen" level
- Sponsor acknowledgement in awards show program booklet
- One (1) full-page ad in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest
- Five (5) VIP tickets with preferred seating to annual *Beyond Words* nominees reception and panel (Writers Guild Theater, Beverly Hills - Thursday, Feb. 7)

WINE: \$19,000

*This package provides premiere brand exposure during the dinner and awards presentation portion of the evening. **Limit one sponsor only.***

- One (1) table with VIP preferred placement (seats 12)
- One (1) full-page ad in *Written By* magazine - Feb/Mar "Awards" issue
- Sponsor acknowledgement in *Written By* magazine "Awards" issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Elegant, custom "Wine" sponsor signage placed on each table
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest
- Four (4) VIP tickets with preferred seating to annual *Beyond Words* nominees reception and panel (Writers Guild Theater, Beverly Hills - Thursday, Feb. 7)

CONFECTIONS: \$17,000

*This package provides exclusive sponsorship of the awards gala luxury confections lounge during which your company has exclusive branding. **Limit one sponsor only.***

- One (1) table with VIP preferred placement (seats 10-12)
- One (1) full-page ad in *Written By* magazine - Feb/Mar "Awards" issue
- Sponsor acknowledgement in *Written By* magazine "Awards" issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Exclusive signage as the "Confections" luxury candy lounge sponsor
- Special, custom branded "candy boxes" given to each of your guests

- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Complimentary valet parking for each seated guest (up to 12)
- Four (4) VIP tickets with preferred seating to annual *Beyond Words* nominees reception and panel (Writers Guild Theater, Beverly Hills - Thursday, Feb. 7)
- First right of refusal of this sponsorship level for the 2020 WGA Awards gala

GOLD QUILL: \$15,000

- One (1) table (seats 10-12)
- Two (2) full-page ads (or spread) in *Written By* magazine - Feb/Mar "Awards" issue
- Sponsor acknowledgement in *Written By* magazine "Awards" issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- Sponsor acknowledgement in awards show program booklet
- Onsite sponsor acknowledgement as "Gold Quill" level
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Three (3) VIP tickets with preferred seating to annual *Beyond Words* nominees reception and panel (Writers Guild Theater, Beverly Hills - Thursday, Feb. 7)

SILVER STYLUS: \$12,000

- One (1) table (seats 12)
- One (1) full-page ad in *Written By* magazine - Feb/Mar "Awards" issue
- Sponsor acknowledgement in *Written By* magazine "Awards" issue
- Sponsor acknowledgement and logo placement on WGA Awards website show page with link
- One (1) full-page ad in awards show program booklet
- Sponsor acknowledgement in awards show program booklet
- Onsite sponsor acknowledgement as "Silver Stylus" level
- Brand placement in on-screen sponsorship montage played during dinner portion of evening
- Two (2) VIP tickets with preferred seating to annual *Beyond Words* nominees reception and panel (Writers Guild Theater, Beverly Hills - Thursday, Feb. 7)

To reserve your sponsorship package or for further information, please contact: [Kymber Allen Advertising & Special Project Partnerships 323-285-0080](mailto:kymberallen@wga.org) direct kymberallen@wga.org

(First page, l-r): Sarah M. Broom and Dee Rees, Bob Odenkirk, Jordan Peele, Matt Duffer and Ross Duffer, Alison Brie

Photos courtesy of Michael Jones, MJ Photography